

# A Program to Help Employers Make a Difference, While Saving Money and Resources: Green Business Management Certificate

**This Weekly Course  
Begins Thursday, April 29, 2010  
from 6:30 – 8:30 PM** (approx 12 weeks)



## Why Provide Green Certificate Training to Your Employees?

- Green organizations reduce their operating costs, attract and retain talent, sustain high morale and build an innovation culture.
- Consumers believe that organizations have as much responsibility for correcting ecological problems as individuals, households, and government agencies.
- Staff are in a special position to implement ecologically friendly changes in the organization.
- Green organizations achieve a competitive advantage in an increasingly concerned and demanding marketplace.

## What Outcomes Can Employers Expect?

*This course has been designed to instruct workers on how to put eco-friendly programs and practices into place.*

- Planning for the Organization's Green Transformation
- Water Conservation and Efficiency
- HVAC, Water Heating & Equipment Efficiency
- Lighting Effectiveness
- Energy Production from Renewable Sources
- Audit, Footprint Calculation and Reporting Principles
- Transportation Energy Reduction
- Paper and Packaging
- Ecodesign, Materials and Waste Management
- Green Purchasing
- Green Marketing – 'Telling the Story'



Offered in partnership with  
The Apeiron Institute for  
Sustainable Living.

## Call Today for Information and to Register!

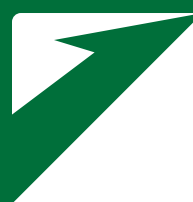
**Enroll Employees Now – Only \$495 per Student**

**About the Green Certificate Program's Creator**  
**Glenn Bachman**, CMC, AICP, is president of Raven Business Group, LLC, a management consulting firm in Massachusetts. He is the author of "The Green Business Guide."

This Program is part of Rhode Island College's growing suite of timely outreach programs intended to improve the performance of individuals, businesses and organizations. For more information on training employees at your work site or on our campus, call us. We would be happy to discuss how we can tailor our training to match your needs.

Visit [www.ricoutreach.org](http://www.ricoutreach.org) for a complete list of Certificate and Non-Certificate Programs including:

- Medical Assistant,
- Insurance Technician,
- Bookkeeping & Accounting Clerks,
- ESL (English as a Second Language),
- and many other programs providing life-changing career training.



# Outreach Programs



RHODE ISLAND COLLEGE

For Information, contact:

Jenifer Giroux, Interim Director: (401) 456-9762

Email: [JGiroux@ric.edu](mailto:JGiroux@ric.edu)

Most Programs are held in Building 8 • East Campus  
(This Class is in Building 3, Room 015.)

600 Mt. Pleasant Ave. • Providence, RI 02908  
(401) 456-8698 (General Reception)

[www.ricoutreach.org](http://www.ricoutreach.org)